



# Be Part of Making History Support the Inaugural Women's Forest Congress

The Women's Forest Congress (WFC) is a dynamic and inclusive forum to develop strategies and solutions for forests. Women throughout the forest space have come together to share personal and professional experiences, shape the latest innovations, and consider how actions informed by our perspectives can make a profound impact on the future of forests.

The inaugural Women's Forest Congress is expected to attract up to 1,000 individuals, in-person and virtually, across the forest community: those who live in, manage, steward, work in and for, care for, play in, and love all types of forests. We will use our diverse and collective expertise to develop strategies and solutions to address the most pressing challenges for forests and women.



**WOMEN'S FOREST CONGRESS**

## October 17-20, 2022 | Minneapolis, MN



A FORUM FOR IDEAS AROUND FORESTS VIEWED THROUGH A FEMALE LENS



## Who We Are

### Vision

We envision a world where there is universal equity and inclusion in our forest community. All voices are heard, supported, and empowered. The influence and impact of all are manifest in our relationships with forests.

### Mission

Our mission is to create community and affect change.

Together we create safe spaces to connect, inspire, and act as catalysts for change for the benefit of forests and all who rely on them now and for the future.

- We value and abide by community agreements
- We champion diversity, equity, inclusion, and accessibility
- We support and provide ways to learn and grow together
- We employ inclusive and collaborative leadership models
- We are solutions-focused and results-oriented

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## Supporting the Women's Forest Congress

Organizations and individuals, aligned with our [Mission and Vision](#), are invited to be an integral part of the Women's Forest Congress. Your support will ensure the inaugural 2022 Women's Forest Congress is a success, including engagement leading up to and following the event as well as the extraordinary community forming around the movement.

Critical topics we are addressing include:

- Leadership for Equity and Inclusion
- Workforce Opportunities for Increasing Recruitment, Retention, and Leadership
- Women as Catalysts for Change
- Addressing Today's Greatest Forest Challenges
- Supporting Each Other

Your sponsorship or donation will directly support ongoing communications, virtual events leading up to the in-person event, and the volunteer-led Steering Committee, Advisory Council and Working Groups. It will also support the development and hosting of an historic and catalytic inaugural event in October 2022 as well as the overall movement to position and learn from women as leaders in the forest community.

All sponsorship or donation inquiries should be directed to Amy Harclerode, [amy@sonorastrategies.com](mailto:amy@sonorastrategies.com).

# Support the Movement

Movement Sponsors can contribute at one of four package levels. Be part of a distinguished and inspirational group of organizations and individuals who tangibly support this important movement and event.

## Visionary

- Lead sponsor of ongoing activities and work
- Prominent recognition during all education and networking opportunities, including verbal and visual recognition
- Profile and hyperlinked logo on website
- 15 Complimentary registrations (non- transferable)
- Full-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **\$150,000+**



## Changemaker

- Recognition during all education and networking opportunities, to include verbal and visual recognition
- Profile and hyperlinked logo on website
- 12 Complimentary registrations (non- transferable)
- ½-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **\$100,000+**



## Motivator

- Recognition during all education and networking opportunities, to include verbal and visual recognition
- Profile and hyperlinked logo on website
- 10 Complimentary registrations (non- transferable)
- ¼-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **\$75,000+**



## Trailblazer

- Recognition during all education and networking opportunities, to include verbal and visual recognition
- Profile and hyperlinked logo on website
- 8 Complimentary registrations (non- transferable)
- Logo recognition in ¼-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **\$50,000+**



# Additional Sponsorship Opportunities

The 2022 Inaugural Women's Forest Congress offers a variety of opportunities to match your organization's interests, values, objectives and budget. Show your support for the inaugural Congress by choosing an a la carte sponsorship opportunity below.

All sponsorship or donation inquiries should be directed to Amy Harclerode, amy@sonorastrategies.com

## Choose your preferred item at the appropriate price level

A la Carte Item	# Available	Aspen \$5,000	Birch \$10,000	Cedar \$20,000	Douglas-fir \$25,000
Virtual Platform and Mobile Application	1				X
<b>Sold</b> Welcome Reception	1				X
<b>Sold</b> Social event/dinner	1				X
Professional Headshot Studio	1				X
Field trip/Excursion (forest therapy, hike, etc.)	1			X	
Congress Swag item	1			X	
Hotel key cards	1			X	
Breakfast	1			X	
Luncheon	2			X	
<b>Sold</b> Networking and Wellness Break	4		X		
Attendance Scholarships	Unlimited	X	X	X	X
<b>Benefits and Recognition per sponsorship level</b>					
Custom Activation					X
Complimentary Registration		1	2	4	5
Congress Program		Logo in ad	Logo in ad	¼ page	¼ page
Verbal and Written recognition		X	X	X	X
Congress Website recognition		Logo	Logo	Full profile	Full Profile
Congress signage		X	X	X	X

all prices in \$USD



## WFC Donor Pledge

Making the inaugural Women's Forest Congress a reality will require tremendous support from a variety of sources. Companies, organizations and individuals aligned with and supportive of our [mission and vision](#) are invited to be an integral part of the Women's Forest Congress.

### The Women's Forest Congress Donor Pledge:

As a sponsor of the Women's Forest Congress and its associated events, we, the undersigned organization, agree to listen to and consider the Resolutions coming out of the Women's Forest Congress and to take applicable action to advance diversity, equity, inclusion, and accessibility within our organization and with our external relationships.

#### Supporters of the Women's Forest Congress are expected to:

- Agree to the Women's Forest Congress Donor Pledge, signed by the head of the organization and/or the organization's leadership or decision-making body.
- Encourage employees to join the working groups and/or serve on committees and allow them the bandwidth/flexibility to do so.
- Encourage employees to attend and participate in the congress events.
- Provide adequate resources (travel and time) to attend and participate in the events.
- Provide contact information for the individual(s) within the organization who will be the primary point(s)-of-contact for following through on the commitments made in the donor pledge.

#### Additionally, supporters are invited to take the following actions related to advancing diversity, equity, inclusion, and accessibility:

- Be intentional about the advancement of women and underrepresented communities and groups within your organization and through external relationships.
- Develop and/or further advance policies and actions to address diversity, equity, inclusion, and accessibility within your organization and/or member companies.
- Create a statement addressing your organization's commitment to diversity, equity, and inclusion.
- Provide training and skills development initiatives in your organization aimed at improving diversity, equity and inclusion.
- Share data regarding your organization's current demographics, including the gender, race, and ethnicity composition of your decision-making bodies (i.e., leadership team, executive team, and/or board).

Please note, we reserve the right to not accept financial support from an organization not meeting the spirit and intent of the Women's Forest Congress. If you have any questions about our Donor Pledge or if you wish to discuss your commitments as a supporter, please contact [info@womensforestcongress.org](mailto:info@womensforestcongress.org).