

Be Part of Making History

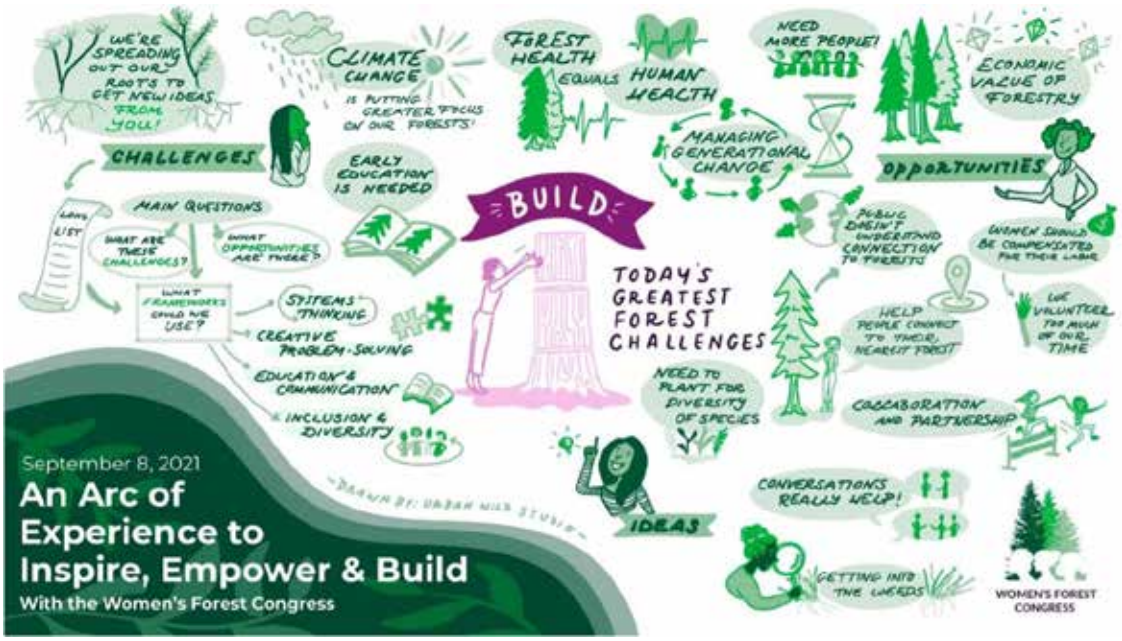
Support the Inaugural Women's Forest Congress

The Women's Forest Congress is a dynamic and inclusive forum to develop strategies and solutions for forests. Women throughout the forest space have come together to share personal and professional experiences, shape the latest innovations, and consider how actions informed by our perspectives can make a profound impact on the future of forests.

The inaugural Women's Forest Congress is expected to attract up to 1,000 individuals, in-person and virtually, across the forest community: those who live in, manage, steward, work in and for, care for, play in, and love all types of forests. We will use our diverse and collective expertise to develop strategies and solutions to address the most pressing challenges for forests and women.

WOMEN'S FOREST CONGRESS

October 17-20, 2022 | Minneapolis, MN



A FORUM FOR IDEAS AROUND FORESTS VIEWED THROUGH A FEMALE LENS



Who We Are

Vision

We envision a world where there is universal equity and inclusion in our forest community. All women are heard, empowered, and provided a sense of belonging. The influence and impact of all women are manifest in our relationships with forests.

Mission

Our mission is dual in nature – create community and affect change.

Together we create safe spaces to connect, inspire, and act as catalysts for change for the benefit of forests and all who rely on them now and for the future.

- We value and abide by community agreements
- We champion accessibility and provide ways for people to learn and grow together
- We employ inclusive and collaborative leadership models
- We are solutions-focused, solutions-driven, and action-oriented

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Supporting the Women's Forest Congress

Organizations and individuals, aligned with our Mission and Vision, are invited to be an integral part of the Women's Forest Congress. Your support will ensure the inaugural 2022 Women's Forest Congress is a success, including engagement leading up to and following the event as well as the extraordinary community forming around the movement.

Critical topics we are addressing include:

- Leadership for Equity & Inclusion
- Workforce Opportunities for Increasing Recruitment, Retention, and Leadership
- Women as Catalysts for Change
- Addressing Today's Greatest Forest Challenges
- Supporting Each Other

Your sponsorship or donation will directly support ongoing communications, virtual events leading up to the in-person event, and the volunteer-led Steering Committee, Advisory Council and Working Groups. It will also support the development and hosting of an historic and catalytic inaugural event in October 2022 as well as the overall movement to position and learn from women as leaders in the forest community.

All sponsorship or donation inquiries should be directed to Amy Harclerode, amy@sonorastrategies.com.



Support the Movement

Movement Sponsors can contribute at one of four package levels. Be part of a distinguished and inspirational group of organizations and individuals who tangibly support this important movement and event.

Visionary

- Lead sponsor of ongoing activities and work
- Prominent recognition during all education and networking opportunities, including verbal and visual recognition
- Profile and hyperlinked logo on website
- 12 Complimentary registrations (non- transferable)
- Full-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **$150,000+**



Changemaker

- Recognition during all education and networking opportunities, to include verbal and visual recognition
- Profile and hyperlinked logo on website
- 6 Complimentary registrations (non- transferable)
- ½-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **$100,000+**



Motivator

- Recognition during all education and networking opportunities, to include verbal and visual recognition
- Profile and hyperlinked logo on website
- 4 Complimentary registrations (non- transferable)
- ¼-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **$75,000+**



Trailblazer

- Recognition during all education and networking opportunities, to include verbal and visual recognition
- Profile and hyperlinked logo on website
- 2 Complimentary registrations (non- transferable)
- Logo recognition in ¼-page ad in program
- Logo prominently displayed during Congress
- Recognition in promotional communications (including at least one press release)
- Custom activation space or experience at Congress

Starting at **$50,000+**





Additional Sponsorship Opportunities

The 2022 Inaugural Women's Forest Congress offers a variety of opportunities to match your organization's interests, values, objectives and budget. Show your support for the inaugural Congress by choosing an a la carte sponsorship opportunity below.

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Item	# Available	Aspen $5,000	Birch $10,000	Cedar $20,000	Douglas-fir $25,000
Virtual Platform and Mobile Application	1				X
Welcome Reception	1				X
Offsite social event/dinner	1				X
Professional Headshot Studio	1				X
Field trip/Excursion (forest therapy, hike, etc.)	1			X	
Congress Swag item	1			X	
Hotel key cards	1			X	
Breakfast	2			X	
Luncheon	2			X	
Networking & Wellness Break	4		X		
Attendance Scholarships	Unlimited	X	X	X	X
Benefits and Recognition					
Custom Activation					X
Complimentary Registration		1	2	4	5
Congress Program		Logo in ad	Logo in ad	¼ page	¼ page
Verbal and Written recognition		X	X	X	X
Congress Website recognition		Logo	Logo	Full profile	Full Profile
Congress signage		X	X	X	X

all prices in $USD



WFC Donor Pledge

All WFC sponsors will be required to provide a copy of the WFC Donor Pledge signed by the head of the organization and/or the organization's leadership or decision-making body. Sponsors will also be required to:

- Please provide a statement (preferably made publicly available) addressing their organization's commitment to diversity, equity, and inclusion (DEI). The statement should include information about DEI-related complaint resolution procedures. The DEI-related statement may be made available at the organization's website and/or posted or linked to from the Women's Forest Congress website.
- Please provide information about training and skill development initiatives in their organization aimed at improving DEI and commit to including WFC-hosted or recommended events and/or resources.
- Encourage employees or members to participate in WFC events, volunteer for WFC committees and activities, and generally support engagement in WFC efforts.
- To the maximum extent possible, adopt WFC recommendations and resolutions.
- Provide data regarding their organization's current demographics, including the gender, race, and ethnicity composition of their decision-making bodies (i.e., leadership team, executive team, and/or board). Organizations without women in decision-making positions may be restricted from providing support.
- WFC reserves the right to refuse funding from any organization that does not meet the above requirements.

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